



▶▶ **2012 JSGS NATIONAL POLICY CASE COMPETITION**
Team Preparation Package

“The JSGS Policy Case Competition helps students take the theory they have learned in their courses and apply it to a real-life situation. I’ve improved my ability to work with a team under time constraints and learned how to present effectively for a tough audience. The Case Competition provides students with the opportunity to experience the pressure of a ministerial briefing without the consequences, making it an excellent training tool for future public servants.”

Sara McPhee-Knowles, JSGS PhD student



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▶▶ FROM THE EXECUTIVE AND ASSOCIATE DIRECTORS

Dear Colleagues:

We at the Johnson-Shoyama Graduate School of Public Policy (JSGS) are delighted that your School will have a team of students participating in the case competition. As you are aware, we have conducted competitions in each of the last two years, with teams drawn exclusively from JSGS. Broadening this event to include teams from across Canada provides a tremendous opportunity to showcase public policy and public management programs while providing students with a unique experiential learning opportunity. This will be an intense experience that tests students' ability to assimilate information, reason on their feet, and convince a sceptical audience of the wisdom of a course of action. As our own students will attest, there is nothing quite like it.

In addition, of course, students will get to know one another and have a chance to meet government representatives and members of the community. We will ensure that the competition is well documented in terms of pictures and commentary so that teams are able to obtain recognition for their exploits.

As you know, the competition will take place on January 13, 2012 in Saskatoon. There will be six teams of three students each, as well as one faculty coach. To help you prepare, please consult this package of important event information:

- ▶ An overview of the Competition Structure
- ▶ Competition Rules and Regulations
- ▶ Guidelines for Faculty Coaches
- ▶ Accommodation and Travel Information within the City of Saskatoon
- ▶ A Detailed Schedule
- ▶ Keynote Address Information
- ▶ Details on the Student Association Social

Please plan to arrive in Saskatoon on Thursday, January 12, 2012 in time to attend an informal networking event and light supper planned for the Competitors and Coaches scheduled for 6:30 p.m.

Friday, January 13th is Case Competition day. A briefing for Coaches has been planned for 9:30 a.m. the morning of the event. The competition will culminate that evening with a dinner and keynote address by Mr. Paul Wells from *Maclean's* magazine followed by an informal student social.

The lead organizer of this event is our Student Experience Officer, Ms. Annette Marche, 306.585.5863 or annette.marche@uregina.ca. Please contact her at any time with questions or concerns.

Thank you for joining us in what will be the first National Case Competition, which would not have been possible without the generous support of our sponsors SaskTel and Cameco. We look forward to seeing you in January!

Yours truly,



Michael Atkinson
Executive Director



Ken Rasmussen
Associate Director

▶▶ CASE COMPETITION RULES & REGULATIONS

Welcome to the 2012 JSGS National Policy Case Competition! We are pleased that you have chosen to participate in this exciting event. This year's competition will feature six teams: three visiting teams from Queen's, Carleton and Simon Fraser universities and three JSGS teams. Student participants will have the opportunity to employ their policy and communications skills by analyzing and presenting on a substantive case.

Teams: Teams of three students each will be given three hours to analyze a case study. Visiting teams will establish their own team selection criteria. JSGS teams will be a mix of students from both the U of R and U of S campuses.

Competition Task: Team deliberation and presentation times will be announced at the commencement of the event and start times will be based on a random draw. (See schedule on page 10). All teams will be assigned the same case study, which will be revealed to teams at their designated start time only. This approach is meant to ensure equity in the time allotted for each team to analyze the case and prepare a decision item, which they will present to a panel of judges.

The decision item will include:

- an issue statement and background on the issue
- identification of 3 or 4 options
- analysis of these options
- the team's recommended option

Coaches will arrive approximately one hour into the deliberation time and again, approximately 40 minutes prior to when the team is scheduled to present. Separate guidelines for Coaches are on Page 8. Further details will be provided at the Coaches Briefing on January 13 (see Detailed Schedule, Page 11).

Presentations can be summarized using Power Point. Students are welcome to bring their own laptops. One laptop per team will be made available. It is advised that students not prepare their presentations on Mac computers as there may be compatibility issues.

Team Presentation: Each team, playing the role of public servants, will be allotted **30 minutes** to present a summary of their analysis and recommendation to a panel of three judges, who will play the role of ministerial cabinet members. Judges may ask challenging questions related to the case study, therefore it is advised that team members anticipate what some of these questions might be in order to respond effectively.

Presentations (15 to 20 minute presentation, 10 minute Q & A) will include:

- *Introductions:* Introduce team members to the judging panel. (Ensure that the first person to speak from each team introduces themselves and other members at the beginning of the presentation.)
- *Presentations:* A brief overview of the issue statement, identified options, and recommended option with analysis/rationale. Presentations will be timed. Points will be deducted if presentations are too long.
- *Questions/Answers:* For approximately ten minutes, team members will respond to the judges' questions.

Judging Criteria: Teams will be assessed based on the following criteria. It is encouraged that all team members are given an opportunity to participate, either by presenting or responding to the judges' questions to earn full participation marks.

- Group Participation
- Identification of Key Issues
- Originality/Creativity
- Clarity/Intelligibility/Style
- Uniformity/Consistency
- Quality/Professionalism
- Thoroughness/Depth of Analysis

* Business attire is strongly encouraged.

* After a team has presented, they are invited to join the audience to watch the remaining team presentations.



▶▶ CASE COMPETITION STRUCTURE

The JSGS National Policy Case Competition begins at 9:00 a.m. with welcoming remarks. Students will be instructed to analyze a case study, which they will present to a panel of judges. The case study will be revealed the morning of the event.

Team Deliberations | 9:30 a.m. to 3:40 p.m.

The six teams will each be given 3 hours to analyze a case study, and with limited assistance from a Coach, prepare their presentations. To ensure that each team has 3 hours to prepare, team deliberation and presentation start times are staggered with the first team deliberations starting at 9:30 a.m.

Team Presentations | 12:30 p.m. to 4:30 p.m.

Student teams will each have 30 minutes to present their findings to a panel of three judges. The timed 30 minute per team presentations allow each team 15 to 20 minutes to present and 10 minutes to respond to questions from the judges. Judges will be instructed to take on the role of a cabinet committee (e.g. Treasury Board), while students will play the role of public servants.

Keynote Reception | Doors Open 5:30 p.m.

After all teams have presented, the judges will meet to decide on a winning team. Winners will be announced at the Keynote Reception with Paul Wells, following the case competition event. Further details on the Keynote Address are available on Page 15.

For more information, please contact Annette Marche at annette.marche@uregina.ca.



▶▶ CASE COMPETITION COACH GUIDELINES

Thank you for helping out as a Coach at this year's policy case competition. Please note that further information on roles and responsibilities will be clarified at the Coaches' briefing on January 13.

Team Coaches: As a Coach for one of the six teams, it is expected that you will provide guidance to your team in the analysis and presentation of one case study. Please arrive at the times designated on the schedule (page 11). As well, you will be provided with a complimentary ticket to the Keynote Reception where the winning team will be announced.

Case Study: The case study will be given to the Competitors and Coaches on the day of the event. To ensure that all team members have equal time to review and analyze the case, the case will only be revealed to the Competitors at their designated start times.

Coach Time 1: Your team will have approximately one hour to read and discuss the case study prior to your arrival. The Coach's role is to review the following tasks:

- Define the problem: Have the Competitors been able to do this?
- Do they understand that they will need to identify three or four options, analyze these, identify a recommended option and prepare an oral presentation supported by Power Point?
- Give guidance on how they can get started.

Coach Time 2: At this point in the process, your team should have the bulk of their presentation completed. Assess preparedness in relation to the judging criteria (see Competition Rules and Regulations, Page 6). Are they ready to respond to questions from the judges? Time permitting, have them do a dry run of their presentation and provide feedback.



▶▶ CASE COMPETITION JUDGES' SCORE CARD (EXAMPLE)

TEAM X

JUDGE'S INITIALS:

Criteria	Score	Comments
<i>Identifying Key Issues</i> - Definition of problem and background on the issue	___/10	
<i>Identifying Options as Alternatives & Recommendations</i> - Clarity / Intelligibility - Uniformity / Consistency - Quality / Professionalism	___/30	
<i>Analysis of Options</i> - Depth of Analysis - Thoroughness of Options	___/25	
<i>Organization of Material and Overall Presentation</i> - Clarity / Style - Originality / Creativity - Group Participation - Delivery of Information	___/25	
<i>Questions and Answers</i> - Clarity / Creativity / Professionalism	___/10	

TEAM PRESENTATIONS AND JUDGING



▶▶ CASE COMPETITION SCHEDULE

8:30 a.m.	Teams Arrive					
8:30 - 9:00	Breakfast					
9:00-9:30	Team deliberation order announced / Instructions provided					
9:30-9:40 9:40-9:50 9:50-10	Team 1 deliberation (3 hrs)					
10-10:10 10:10-10:20 10:20-10:30 10:30-10:40 10:40-10:50 10:50-11		Team 2 deliberation (3 hrs)				
	Coach time 1 (20-30 min.)		Team 3 deliberation (3 hrs)			
11-11:10 11:10-11:20 11:20-11:30 11:30-11:40 11:40-11:50 11:50-12 p.m.	Coach time 2 (10-20 min.)	Coach time 1 (20-30 min.)		Team 4 deliberation (3 hrs)		
12 p.m.-12:10 12:10-12:20 12:20-12:30 12:30-12:40 12:40-12:50 12:50-1		Bring team 1 to Prairie Room @ 12:35	Coach time 2 (10-20 min.)		Coach time 1 (20-30 min.)	Team 5 deliberation (3 hrs)
1-1:10 1:10-1:20 1:20-1:30 1:30-1:40 1:40-1:50 1:50-2	Team 1 presents	Bring team 2 to Prairie Room @ 1:05	Coach time 2 (10-20 min.)	Coach time 1 (20-30 min.)	Coach time 1 (20-30 min.)	
		Team 2 presents	Bring team 3 to Prairie Room @ 1:35			Coach time 2 (10-20 min.)
2-2:10 2:10-2:20 2:20-2:30 2:30-2:40 2:40-2:50 2:50-3			Team 3 presents	Bring team 4 to Prairie Room @ 2:25	Bring team 5 to Prairie Room @ 2:55	
3-3:10 3:10-3:20 3:20-3:30 3:30-3:40 3:40-3:50 3:50-4				Team 4 presents	Team 5 presents	Coach time 2 (10-20 min.)
4-4:10 4:10-5:00 4:00-4:30						Bring team 6 to Prairie Room @ 3:25
						Team 6 presents
4-4:10 4:10-5:00 4:00-4:30	Judges deliberation					
	Closing remarks / Teams depart for hotel					
5:30	Keynote Reception with Paul Wells					

▶▶ CASE COMPETITION DETAILED SCHEDULE

Thursday, January 12, 2012

6:30 – 8:30 p.m. - Competitor & Coaches Dinner and Social (Diefenbaker Centre). Competitors and Coaches can take a taxi from the Hilton Garden Inn to the Diefenbaker Building, University of Saskatchewan Campus.

Friday, January 13, 2012

8:15 a.m. - Competitors and Coaches to depart from the Hilton Garden Inn to the Diefenbaker Building via taxi.

8:30 a.m. - Competitors and Coaches arrive at event. Continental Breakfast to be provided. (Prairie Room, Room #137)

9:00 a.m. - Welcoming remarks from Annette Marche, competition instructions outlined and team deliberation order given.

9:30 a.m. - Competition begins: Team 1 deliberations commence (Room 129, Canada Room), Coaches Briefing with M. Rose Olfert (Room 145)

10:00 a.m. - Team 2 deliberations commence (Room 180, River Room)

10:30 a.m. - Team 3 deliberations commence (Room 162, Conference Room)

11:20 a.m. - Team 4 deliberations commence (Room 159.1)

11:30 a.m. - Lunch arrives. Boxed lunches will be delivered to team deliberation rooms.

11:30 a.m. - Judges arrive, attend Judges' briefing with Dan Perrins

11:50 a.m. - Team 5 deliberations commence (Room 111)

12:20 p.m. - Team 6 deliberations commence (Room 145)

12:30 p.m. - Presentations begin: Greetings from Michael Atkinson, JSGS Executive Director (Prairie Room, Room #137)

12:40 p.m. - Team 1 Presentation

1:10 p.m. - Team 2 Presentation

1:40 p.m. - Team 3 Presentation

2:10 p.m. - Coffee break (20 minutes)

2:30 p.m. - Team 4 Presentation

3:00 p.m. - Team 5 Presentation

3:30 p.m. - Team 6 Presentation

4:00 p.m. - Judges leave to deliberate final scores (Room 180, River Room). Michael Atkinson to close competition and invite guests with tickets to attend the Keynote Reception. Competitors and Coaches return to Hilton Garden Inn via taxi.

5:30 p.m. - Doors open for Keynote Address featuring Paul Wells, Senior Columnist for *Maclean's* Magazine, South & Centre Ballroom, Hilton Garden Inn.

8:30 p.m. - Case Competition winners announced. Closing remarks by Michael Atkinson

9:00 p.m. - Student Social commences at end of Keynote Address. Competitors can walk to Winston's English Pub and Grill, 243 - 21st Street East.

Saturday, December 14, 2012

8:00 a.m. - Competitors and Coaches depart for home.

▶▶ CASE COMPETITION CONTACT INFORMATION

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▶▶ CASE COMPETITION ACCOMMODATION, MEALS & TRANSPORTATION

Accommodation will be provided at the Hilton Garden Inn, 90 - 122nd Street East, Saskatoon.

Competitors and Coaches from Visiting Schools (Carleton, SFU, Queen's)

JSGS will cover the accommodation costs (room and taxes) for two nights for each Competitor, Coach and one Alternate in a single or double occupancy room (depending on gender and room availability). Bookings will be made and managed by JSGS. Bookings will be for the nights of Thursday, January 12 and Friday, January 13. Confirmation numbers will be sent out prior to the competition.

Meals provided to Competitors and Coaches include:

- Thursday – Dinner (JSGS organized social)
- Friday – Continental Breakfast at Competition
Bagged Lunch at Competition
Dinner at Keynote Address
- Saturday – Breakfast (Competitors and Coaches to submit receipts for reimbursement)

Competitors and Coaches are responsible for booking and paying for transportation to and from Saskatoon. Transportation to and from the airport, and on the day of the competition (ie: from the hotel to the competition and from the competition to the hotel) will be reimbursed after the competition. All other transportation is the responsibility of the team. Please keep all receipts; a reimbursement claim form will be sent out after the competition.

JSGS Competitors from Regina

JSGS will cover the accommodation costs (room and taxes) for two nights for each Competitor in a single or double occupancy room (depending on gender and room availability). Bookings will be made and managed by JSGS. Bookings will be for the nights of Thursday, January 12 and Friday, January 13. Confirmation numbers will be sent out prior to the competition.

Meals provided to Competitors include:

- Thursday – Dinner (JSGS organized social)
- Friday – Continental Breakfast at Competition
Bagged Lunch at Competition
Dinner at Keynote Address
- Saturday – Breakfast (Competitors to submit receipts for reimbursement)

Round trip transportation from Regina to Saskatoon via STC bus, as well as all transportation within Saskatoon on the day of the competition, will be reimbursed by the School. Students are responsible for purchasing their own bus tickets and ensuring they arrive in Saskatoon by 6:30 p.m. on January 12. Bus schedules can be found on the STC website: <http://www.stcbus.com/>. The School encourages students to travel as a group when using cabs for transportation in Saskatoon. Please keep all receipts; a reimbursement claim form will be sent out after the competition.

JSGS Competitors from Saskatoon

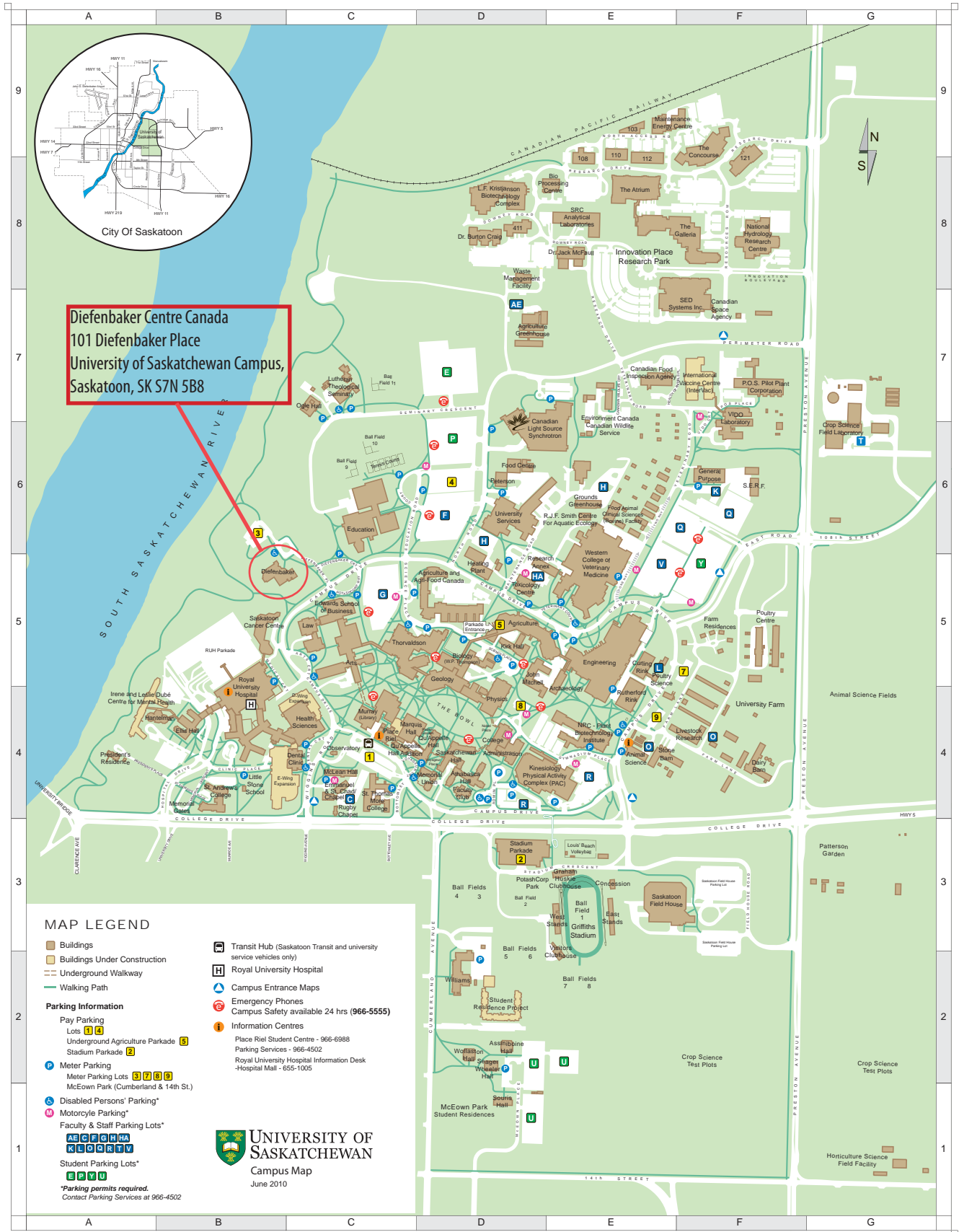
Meals provided to Competitors include:

- Thursday – Dinner (JSGS organized social)
- Friday – Continental Breakfast at Competition
Bagged Lunch at Competition
Dinner at Keynote Address

Accommodation, transportation and parking costs will be the responsibility of Competitors.



▶▶ CASE COMPETITION UNIVERSITY OF SASKATCHEWAN MAP



▶▶ CASE COMPETITION KEYNOTE RECEPTION WITH PAUL WELLS

JOHNSON
SHOYAMA
GRADUATE SCHOOL OF
PUBLIC POLICY

As part of the 2012 National Policy Case Competition, the Johnson-Shoyama Graduate School of Public Policy (JSGS) is pleased to invite you to a dinner and keynote address with Mr. Paul Wells, Senior Columnist for Maclean's Magazine.



Presented by Paul Wells, Senior Columnist for Maclean's Magazine

As Senior Columnist for Maclean's magazine, Paul Wells is one of Canada's foremost political commentators.

Fresh, funny and authoritative, he was hailed by Mordecai Richler as "a columnist for whom I have the highest regard" and by Robert Fulford as "a first-class Ottawa reporter." He has written for Time magazine, the National Post, La Presse and the Literary Review of Canada. His blog, Inkless Wells, is required reading in Ottawa and wherever people spend too much time worrying about politics.

A veteran television and radio commentator whose insights have educated and entertained audiences in French and English, Wells recently spent a year in Paris as Maclean's Europe correspondent, where he reported from Germany, Poland, the UK, Afghanistan and Pakistan. He is on the Advisory Committee of the new Glendon School of Public Affairs and is a Fellow of the new School of Public Policy Governance at the University of Toronto.

The Rise and Fall of Stephen Harper's Stealth Federalism

One of the least-noticed features of Stephen Harper's time in office has been the disappearance of executive federalism. Remember when the federal and provincial governments used to meet and talk? Those days are gone. But not forever: the looming end of the 2005 health care accord, and other pressing issues, mean our governments will have to start talking again.

Friday, January 13, 2012

South & Center Ballroom, Hilton Garden Inn
90-22nd Street E, Saskatoon, Saskatchewan

Doors open: 5:30 p.m.

Dinner: 6:00 p.m.

Keynote address: 7:00 p.m.

Cash bar available.

Tickets and Registration

Tables of 8.....\$400.00 + \$20.00 GST = \$420.00

Individual.....\$55.00 + \$2.75 GST = \$57.75

Student.....\$20.00 + \$1.00 GST = \$21.00

Registration is accepted online only at:

www.schoolofpublicpolicy.sk.ca

(Click on News & Events, then Events Calendar and the appropriate calendar date.)

For more information, contact JSGS Outreach & Training at 585-5869 or js_outreach@uregina.ca.

This event would not be possible without the generous support of our sponsors, SaskTel and Cameco.

SaskTel



University
of Regina



*Please note: Competitors, Coaches, and Alternates will receive a complimentary registration to this keynote reception. Following the reception students are invited to a student social hosted by the JSSA at Winston's English Pub and Grill, 243 21st Street East (Link to map <http://g.co/maps/7ewhe>).

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