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Associate Dean, Associate Director
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ACADEMIC EXECUTIVE EXPERIENCE:

A. University of Regina / University of Saskatchewan (Saskatchewan, Canada)
Associate Dean, Faculty of Graduate Studies and Research
Associate Director, Johnson-Shoyama Graduate School of Public Policy

July 2009 to Present

- Managed provincially-based graduate school between 2 campuses
- Hired instructors
- Recruited students
- Coordinated Masters and Ph.D. programs
- Managed staff of 8 people and 17 Faculty Members

A. University of Regina (Saskatchewan, Canada)
Associate Dean, Faculty of Business Administration
Director, Kenneth Levene Graduate School of Business

May 2008 to June 2009

- Hired instructors
- Recruited students
- Coordinated Masters and Certificate programs
- Developed new programs (Leadership and Project management)
- Managed staff of 3 and 10 Faculty Members

EDUCATION:

DBA (Marketing), Marketing channels and political economies, 2005. Faculty of Administration, University of Sherbrooke, Sherbrooke, Canada.

Dissertation: The effects of environmental uncertainty on socio-political structures and processes of a marketing channel: The case of the Canadian mad cow crisis. Thesis Committee: Pierre Turcotte (Co-Advisor), JoAnne Labrecque (Co-Advisor), Jean-Claude Dufour, William Menvielle, Nicole St-Martin, Sylvain Roux.

MBA (Marketing), Agriculture and food safety, 2002. École des Sciences de la Gestion, UQAM, Montréal, Canada.

Thesis: Une prospective stratégique de la filière porcine du Québec : l'enjeu de la traçabilité alimentaire (Strategic prospective of the hog industry in Quebec: the challenges of food traceability).

B. Com., Bachelor in Commerce, 1992. Royal Military College, Kingston, Canada.

RECENT ACADEMIC HONOURS AND GRANTS:

- 2009 Faculty Advisor of the Year, JDC West National Award
- 2009 NSERC grant recipient, Co-investigator, Consumer panel network, AFMnet.
- 2008 Emerald Lit Award for Highly recommended article.
- 2008 Professor of the Year, Faculty of Business Administration (students).
- 2007 Dean's Grant for research, Faculty of Business Administration.
- 2006 Professor of the Year, Faculty of Business Administration (students).
- 2006 Listed as one of the University of Regina's top professors, *MacLean's* Magazine.
- 2006 Research Fellowship award, Saskatchewan Wheat Pool, January 2006.
- 2005 SSHRC general research grant, University of Regina, December 2005.

RESEARCH ACTIVITY:**A. Peer Reviewed Articles**

1. **Charlebois, S.**, R. Giberson (forthcoming). From classroom to boardroom: how international marketing students earn their way to experiential learning opportunities, and the case of the “Bridges to International Practice” program, *Marketing Education Review*.
2. **Charlebois, S.**, J. Labrecque (forthcoming). Socio-political foundations for food safety regulation and governance of global agri-food systems, *Journal of Macromarketing*.
3. **Charlebois, S.**, L. Watson (2009). Equilibrium Point for a Stakeholder Management Strategy in crisis episodes: the case of a crisis in a food processing plant, *Research and Applied Economics*, 1(1), E4, ISSN 1948-5433.
4. Tamilia, R., **S. Charlebois** (forthcoming). Wholesaling, the role of the middleman and marketing costs: some forgotten concepts in marketing thought, *Journal of Management Research*.
5. **Charlebois, S.**, G. Elliott (2009). Mining for mindsets: the anatomy of a successful communication strategy in mining, *Journal of Marketing Communications*, 15(1), 88-103.
6. **Charlebois, S.** (2008). The Gateway to a market-driven agricultural economy: A framework for Demand Chain Management in the food industry, *British Food Journal*, 110(9), 882-896.
7. **Charlebois S.** (2008). Structural and Social Dimensions of an International Joint Venture: The Case of Hypor Canada, *Journal of Chinese Economic and Foreign Trade Studies*, 1(1), 45-67.
8. **Charlebois, S.** (2008). Marketing Agricultural Commodities on Global Markets: A Conceptual Model for Political Economies and Food-Safety Standard Asymmetries Related to Mad Cow, *Journal of International Food and Agribusiness Marketing*, 20(1), 56-74.
9. Camp R. D.. II, **S. Charlebois** (2007). Vertically integrating a network of small and medium enterprises to pursue strategic marketing: The Case of Natural Valley Farms Inc., *Journal of Farm Management*, 13(1), 23-45.

10. Elliott, G., **S. Charlebois** (2007). How Mosaic-Esterhazy applied a crisis communication strategy when it suddenly had the world's attention, *Public Relations Review*, 33(4), 319-325.
11. **Charlebois S.**, Camp R. D. II (2007). Environmental uncertainty and vertical integration in a mature industry: The case of Natural Valley Farms. *Journal of Enterprising Communities*, 1(3), 252-267.
12. **Charlebois S.**, J. Labrecque (2007). Processual learning, environmental pluralism, and inherent challenges of managing a socio-economic crisis: The case of the Canadian mad cow crisis, *Journal of Macromarketing*, 27(2), 115-125.
13. Tamilia R., **S. Charlebois** (2007). The importance of marketing boards in Canada: a twenty-first century perspective, *British Food Journal*, 109(2), 119-144.
14. **Charlebois S.**, W. Langenbacher, R. Tamilia (2007). The role and function of the Canadian Dairy Commission: an empirical survey and its relevancy in today's civil society, *International Food and Agribusiness Management Review*, 10(1), 81-99.
15. ¹Labrecque J., **S. Charlebois**, E. Spiers (2007). Is Gene Technology an Emerging Dominant Design? An Actors Network Theory investigation, *British Food Journal*, 109(1), 81-98.
16. **Charlebois, S.**, R. Tamilia, J. Labrecque (2007). Food marketing and obesity : a marketing channel and public policy perspective, *Innovative Marketing*, 3(1), 81-98.
17. **Charlebois S.**, A. Lavack, P. Cooper (2006). Survey research with cattle producers in a crisis environment: methodological challenges and recommendation, *Canadian Journal of Marketing Research*, 23(1), 38-46.
18. Labrecque J., **S. Charlebois** (2006). Conceptual links between two mad cow crises: the absence of paradigmatic change and policymaking implications, *International Food and Agribusiness Management Review*, 9(2), 23-50.

B. Most Recent Research, cases and textbook contributions

1. Kotler P., M. Keller, P. Cunningham (forthcoming). *Marketing Management*. 13th Canadian edition. Pearson Education Canada, author for Powerpoint slides and textbank.

¹ Won Emerald award for best article.

2. Kotler P., M. Keller, (2008). *Marketing Management*. Written two Canadian cases for international markets, Pearson Education Canada.
3. Kotler P., M. Keller, P. Cunningham (2007). *Marketing Management*. 12th Canadian edition. Pearson Education Canada, author for Powerpoint slides and textbank.
4. Lorrain J., M. Roy (2002). *Le défi des entreprises : ajouter de la valeur*, seminar organised by the Eastern townships committee on agribusiness in Quebec, Conference proceedings, Chapter 6, October 3rd, 2002, 82 pages.

C. Works in Progress

1. **Charlebois, S., R. Tamilia.** *Improving marketing readiness and managing crises in agribusiness: The case of the Canadian “mad cow” crisis*. Submitted to Marketing Letters.
2. **Charlebois S., H. Horan.** *Maple Leaf and Listeria: The outbreak, the inner perspective on a public health crisis*, submitted to the British Food Journal.

D. Most Recent Refereed Conference Proceedings and presentations

1. **Charlebois S.** *Structural and Social Dimensions of an International Joint Venture: The Case of Hypor Canada*. 17th International Agribusiness Management Association annual conference. Parma, Italy. June 22-25 2007.
2. **Charlebois S.** *The impacts of environmental uncertainty on socio-political structures and processes of a marketing channel: The case of the Canadian mad cow crisis*. 2007 International Macromarketing Conference. Washington, USA. June 3 2007.
3. **Charlebois S., R. Tamilia, J. Labrecque.** *Vecteurs de distribution alimentaire contribuant au problème de l'obésité : une perspective classique à un problème contemporain*, Regina, Canada, ACFAS Ouest, November 18-19 2006.
4. **Charlebois S., R. W. Camp II.** *Environmental uncertainty and vertical integration in a mature industry: The case of Natural Valley Farms*. 16th International Agribusiness Management Association annual conference. Buenos Aires, Argentina. June 15-18 2006.

5. Maditinos Z., C. Vassiliadis, **S. Charlebois**. *Organization preparation for a crisis management: the 2004 Athens summer Olympics*. International Conference of Trends, Impacts and Policies on Tourism Development. Heraklion, Crete, Greece. June 15-18 2006.
6. **Charlebois S.**, R. Tamilia, J. Labrecque. *The obesity epidemic: a public policy and marketing channel perspective*. 2006 International Macromarketing Conference. Queenstown, New Zealand. June 6th 2006.
7. **Charlebois S.**, R Tamilia. *Improving marketing readiness and managing crises in agribusiness: the case of the Canadian mad cow crisis*. 7th International Conference on Management in AgriFood Chains and Networks. Ede, Netherlands, May 31st 2006.
8. Tamilia R., **S. Charlebois** (2005). *Crisis management literature in marketing, the case of the Canadian mad cow crisis*. VI PENZA International Agribusiness conference. Sao Paolo, Brazil. July 27th 2005.
9. Labrecque J., **S. Charlebois** (2005). A conceptual comparative analysis between the 1996 British mad cow crisis and the 2003 Canadian mad cow crisis: a case study. The International Food and Agribusiness Conference. Chicago U.S.A. June 25th 2005.
10. **Charlebois S.**, J. Labrecque (2005). *Food Safety and Marketing: An empirical evaluation of the Canadian bovine spongiform encephalopathy (BSE) crisis, and a conceptual link to crisis management literature*. The International conference on marketing and development. Thessaloniki, Greece. June 8th 2005.
11. Tamilia R., **S. Charlebois** (2004). *The relevance of marketing boards in today's global economy: a Canadian perspective*. communication for the Macromarketing annual conference. Journal of macromarketing. Simon Fraser University, Vancouver, Canada, June 2004.
12. Labrecque J., **S. Charlebois** (2004). *The concept of power and dependency within marketing channels in the midst of the Canadian "mad cow" crisis: using the political economy framework*. Administrative Sciences Association of Canada (ASAC), contributed paper. Annual conference. June 2004.
13. **Charlebois S.**, *Les effets d'un événement perturbant sur l'efficacité des relations interorganisationnelles à l'intérieur du canal de distribution des produits bovins canadiens : le cas de la crise de la vache folle canadienne*. Communication, ACFAS. Montréal. May 18 2004.

14. **Charlebois S., LeBlanc R.** (2003). *Le leverageship en commercialisation alimentaire : une approche appliquée du leadership dans un environnement dynamique*. Open scientific communication and conference. ACFAS. Rimouski, May 21st 2003.

E. Books, book chapters and economic reports

1. **Charlebois S.** (forthcoming). *Le manifeste de la sécurité alimentaire : entre le risque et la peur / Food safety's manifesto: between risks and fears*, Éditions La Presse, November 2009.
2. **Charlebois, S., L. Watson** (2008). Risk communication and public trust, chapter in *The Crisis of Food Brands: Sustaining Safe, Innovative and Competitive Food Supply* published by Gower Publishing, ISBN 978-0566088124, 230 pages.
3. **Charlebois S., M. Boyer** (2008). *Le Canada et la ronde de négociations de Doha*, Montréal Economic Institute, 85 pages.
4. Solomon, M.R., E.W. Stuart, B. Smith, A. Sirsi, **S. Charlebois**, M. Mirando (2008). *Marketing, real people, real decisions*, Pearson Education Canada, 3rd Canadian Education, 643 pages.
5. **Charlebois S., M. Boyer** (2007). *L'avenir des commissions de commercialisation au Québec*, Montréal Economic Institute (Fraser Institute), report prepared for the Commission sur l'avenir de l'agriculture et de l'agroalimentaire québécois.
6. **Charlebois, S.** (2006). *The meaning of a possible merger between the Saskatchewan Wheat Pool and Agricore United*, economic commentary for the Frontier Centre, December 2006.
7. Prairie Farm Rehabilitation Act (PFRA), *Community Pasture Program Business Plan 2006-2007 to 2010-2011*, wrote plan with Hilary Horan, Presented to the Deputy Minister, Agriculture Canada and Food, May 2006.
8. Prairie Farm Rehabilitation Act (PFRA), *Community Pasture Program Business Plan 2006-2007 to 2010-2011*, reviewed policy intent of first draft, April 2006.
9. Petkanchin V. (2006). *Réforme de la gestion de l'offre laitière au Canada: l'exemple australien*. Montreal Economic Institute, associated with the Fraser Institute, February 1st 2006.
10. Petkanchin, V. (2005). *Dairy production: the costs of supply management in Canada* Montreal Economic Institute, associated with the Fraser Institute, February 1st 2005.

F. Presentations at Faculty/Department Seminar Series

1. *From Gateway to plate, how can Canadian agriculture compete in the Asia-Pacific region in the future*, Faculty of Business Administration, Canada, January 26 2007.
2. *The relevancy of the Canadian Dairy Commission in today's global market*, Faculty of Business Administration, Regina, Canada, March 3 2006.

G. Most Recent Unrefereed Conference Presentations

1. (Forthcoming) *Mad cow, Maple Leaf, what have we learned from food safety crises?* CRAAQ, 4th annual conference, Quebec, October 15.
2. (Forthcoming) *The future of agriculture*, Executive Club of Regina, Regina, September 25.
3. *The ups and downs in agriculture in Canada: Looking beyond the combine*, Saskatoon, National Agricultural Biotechnology Council, 21st Annual Conference, June 25 2009.
4. *The listeriosis crisis: lessons learned*, Parliamentary Committee on Food Safety, Ottawa, May 4 2009.
5. *The future of fair trade in agriculture*, Engineers without Borders Conference, University of Regina, Regina, March 24 2009.
6. *Opportunity of the commons: Agriculture's new frontier*, Frontier Centre for Public Policy, Winnipeg, March 18 2009.
7. *Saskatchewan et terroir: Une alliance utopique*, National Conference on Terroir Products, Saskatoon, February 21 2009.
8. *Opportunity of the commons: Agriculture's new frontier*, Saskatchewan Soil Conservation Association's Annual Conference, Keynote speaker, Saskatoon, February 11 2009.
9. *Food safety and Canada: How are we doing?*, Saskatchewan Greenhouse Growers' Association, Saskatoon Inn, Saskatoon, November 15 2008.
10. *The anatomy of a food safety crisis: The Maple case*, University of Saskatchewan, College of Agriculture and the Johnson-Shoyama Graduate School of Public Policy, Lecture Series, October 1 2008.

11. *The anatomy of a food safety crisis: The Maple case*, University of Regina, Johnson-Shoyama Graduate School of Public Policy, Lecture Series, October 1 2008.
12. *The food crisis paradox: What FCC needs to accomplish*, Farm Credit Canada's marketing conference, Moose Jaw, September 18 2008.
13. *Food crisis and agricultural trades*, Public forum on policy, Laval University, Quebec City, August 13 2008.
14. *Environmental sustainability and the food crisis*, North America 2030: an Environmental Outlook, Ottawa, June 25 2008, organized by CEC's Joint Public Policy Committee.
15. *Food recalls and food safety policies in Canada: Managing food safety crises*, Talk given at the Canadian Food Inspection Agency, Ottawa, June 20 2008.
16. *The costs of inputs and outputs in the grain industry: a closer look at the food crisis*, Senatorial Committee on Agriculture and Forestry at Parliament Building in Ottawa, May 8 2008.
17. *The cost of supply management for Canadian consumers: what lies ahead for Canada at the World Trade Organization*, Frontier Centre for Public Policy breakfast, October 4 2007.
18. *The meaning of service in the public sector: how to create a service-driven organization*, Services Canada, seminar, May 18 2007.
19. *The Canadian mad cow crisis and its impact on Canadian agriculture*, Food Distribution and Service Society Conference, Laval University, Quebec City, Canada, October 16 2006.
20. *The Canadian mad cow crisis: what have we learned?*, Panellist, Institute of Public Administration of Canada, Annual conference, Regina, Canada, August 29 2005.
21. *Le marketing direct appliqué à l'agriculture d'aujourd'hui*, organised by the agricultural development fund, March 23 2005.
22. *Building a marketing plan in agribusiness, in the 21st century*, organized by the Agricultural Institute of Management of Saskatchewan, February 22 and 24 2005.

H. Unrefereed Publications

1. **Charlebois, S.** (forthcoming). *Food safety performance world ranking, 2010 report, 2/e.* Research Network on Food Systems.
2. **Charlebois, S., C. Yost** (2008). *Food safety performance world ranking, How Canada is doing.* Research Network on Food Systems. Published May 21, 168 pages.
3. Librowicz M., M. Doyon (2003). *Working committee on beef pricing policies at the retail level during the mad cow disease crisis in 2003.* Ministry of agriculture of the province of Quebec, 54 pages.

I. Public policy papers

1. **Charlebois, S., R. Pedde** (2008). *A bushel half-full : Reforming the Canadian Wheat Board,* published by the C.D. Home Institute, 28 pages, November 2008.
2. **Charlebois, S.** (2008). *Farm Credit Canada's challenges to move away from farming and into processing, a diagnostic of the Toronto, Edmonton and Montreal market,* 122 pages.
3. **Charlebois, S.** (2008). *Buy local program for the province of Saskatchewan,* Saskatchewan Agriculture, 98 pages.
4. **Charlebois, S.** (2008). *A distribution strategy for processors and farmers of the province of Saskatchewan.* Saskatchewan Agriculture, 105 pages.
5. **Charlebois, S.** (2007). *The Gateway to a market-driven agricultural economy: A framework for Demand Chain Management in the food industry,* The Saskatchewan Institute of Public Policy, Policy paper no.49, ISBN 978-0-7731-0602-4, 22 pages.
6. **Charlebois S.** (2005). *A conceptual comparative analysis between the British and the Canadian mad cow crisis: the cost of learning,* The Saskatchewan Institute of Public Policy, Policy paper no.35, ISBN 0-7731-0538-7, 38 pages.

J. Research interests:

Marketing channels, food distribution, food safety, marketing boards, genetically modified organisms, vertical integration, political economies, obesity, crisis management in marketing.

K. Recent research service

Reviewer for *Food Policy*, since 2008.

Reviewer for *Économie & Solidarités*, since 2008.

Member of the Editorial Board, *British Food Journal*, since 2007.

Member of the Editorial Board, *International Food and Agribusiness Management Review*, since 2006.

Member of the Editorial Policy Board, *International Macromarketing Society*, since 2007.

Member of the Editorial Board, *Journal of Agricultural Policy Research*, since 2007.

Reviewer for VI International PENSA Sustainable Agri-food and Bioenergy, Chains / Networks Economics and Management, October 24-26 2007, Ribeirão Preto, Brazil

Track Chair, Agribusiness and Food, 32nd *International Macromarketing Conference*, Washington, June 2007.

Reviewer for the Administrative Science Association of Canada annual conference, Ottawa, Canada, June 2-5 2007.

Reviewer for the 17th *International Agribusiness Management Association Conference*, Parma, Italy, June 22-25 2007.

Member of the Editorial Board, *Gestion*, since 2006.

Academic Assessor for Pearson Education Canada. 2006, assessed the textbook P. Kotler, K.L. Keller, *Marketing Management*, Pearson Education, Toronto. 2006.

Reviewer for the 16th *International Agribusiness Management Association Conference*, Buenos Aires, Argentina, June 15-18 2006.

TEACHING:**A. University of Regina (Saskatchewan, Canada):**

2004 to present	BUS310	Strategic Marketing
	BUS415	International Marketing
	BUS435AQ	Case analysis development (new course)
	BUS435AS	Theory/practice in leadership (new course)
	EMBA835	Marketing for Managers (MBA)

GBUS840 Strategic Marketing (MBA)
 GBUS841 International Marketing (MBA)

B. Royal Military College (Ontario, Canada)

Mai 2005 to June 2009 BAE100 Strategic management in a military context
 BAE316 Intermediate marketing strategy
 AAF101 Principes de gestion

C. University of Ottawa (Ontario, Canada)

January 2004 to June 2004 MBA8815 Customer Relationship management (MBA)
 ADMN408 Commerce cybernétique

D. HEC Montréal (Quebec, Canada)

September 2003 to June 2004 MARK201 Introduction to marketing

E. University of Montreal (Québec, Canada)

September 2003 to June 2004 VET670 Agribusiness
 (Faculty of veterinary medicine)

UNIVERSITY SERVICE:

A. University of Regina

2008-2009 Ex-Officio, Faculty graduate program committee
 2007-2009 Member of Executive of Council
 2006 Member of the selection committee for the University Secretary
 2004 to 2008 Member of the faculty studies and admissions committee

RECENT MEDIA, MAGAZINES AND NEWSPAPER ARTICLES:

1. Plus j'en mange, plus j'en trouve, Le Devoir, August 10 2009, A7.
2. Listeriosis report doesn't go far enough, The Ottawa Citizen, July 24 2009, A9.

3. *We can't no longer afford cheap calories*, The Globe and Mail, May 26 2009, A17.
4. *How influenza became a food safety story*, The Ottawa Citizen, May 6 2009, A13.
5. *Why the developing world needs a new food deal*, Globe and Mail, March 26 2009, A17.
6. *Food safety is now a global problem*, National Post, February 23 2009, FP6.
7. *Maple Leaf Foods showed that leadership can prevail in trying times*, National Post January 9 2009, FP6.
8. *Les 12 travaux de Monsieur McCain*, La Presse, January 6 2009, A15.
9. Cheap food products come with a price, Globe and Mail, December 9 2008, A19.
10. *Will COOL hurt Canadian food exporters ?U.S. regulation labels that identify the country of origin on certain foods*, National Post, November 18 2008, FP12.
11. *More regulation doesn't necessarily buy less risk: Supply Chain Management*, National Post, October 28 2008, FE3.
12. *Au Delà du Lait Chinois*, La Presse, Septembre 26 2008, A26.
13. *Listeria Hysteria may be warranted*, The Globe and Mail, August 30 2008, A13.
14. *Today, tomatoes. Tomorrow, who knows?*, The Globe and Mail, July 11 2008, A13.
15. Canada and the food crisis, The Winnipeg Free Press, June 17 2008, A17.
16. *La Canada Épargné*, La Presse, April 30 2008, A26.
17. *Higher prices may be healthy for consumers*, The Globe and Mail, March 25 2008, A13.
18. *The upside of high food prices*, The Ottawa Citizen, August 10 2007, A13.
19. *The Canadian Wheat Board's monopoly will inevitably end*, The Globe and Mail, August 8 2007, A17.
20. *Lush Canadian fields but many fewer farmers*, Toronto Star, July 3 2007, AA8.
21. *Enough bull: Canada should get rid of its quotas and supply management* (with Robert Tamilia), Financial Post, February 16 2007, FP15.

22. *Wheat board limits Canada's ability to compete* (with Wolfgang Langenbacher), Toronto Star, January 10 2007, p. A13.
23. *Le 82^e congrès de l'UPA débutait hier, Vers une économie agricole isolée du monde*, Le Devoir, December 6 2006, pA7.
24. *The Saskatchewan Wheat Pool is on to something*, Globe and Mail, November 29 2006, p.A15.
25. *Des ennuis inexcusables*, La Presse, September 27th 2006, p. A27.
26. *Eating is always a risky business, current scare over tainted spinach should be a wakeup call for food industry*, Toronto Star, September 19th 2006, p. A. 18.
27. *Canada must scrutinize the feed industry*, Toronto Star; August 29th 2006, p. A.19.

ACADEMIC FELLOWSHIPS AND AFFILIATIONS:

2009-Present Ethics committee, Genome Prairie
 2008-Present Affiliated with the *C.D. Howe Institute*
 2008-Present Affiliated with the *Fraser Institute*
 2008-2013 Associate Researcher, Montreal Economic Institute
 2007-2010 Faculty Fellow in Marketing, Viterra

OTHER RELEVANT WORK EXPERIENCE:
A. Charlebois & Tremblay (Ontario, Canada)

January 1998 to December 2000 Director of operations/owner

B. Resichem (Ontario, Canada)

September 1992 to December 1997 Director of sales/owner

C. National Defence (Canada)

August 1987 to September 1992 Officer

CONSULTING SERVICE:

2009	Ministry of Highways and Infrastructure, Saskatchewan (10 hours)
2008-present	Farm Credit Canada, AgValue project (350 hours)
2008	PRTC, Climate Venture project, (50 hours)
2008	<i>Progress2Capital</i> , Entrepreneur mentorship (50 hours)
2008	Saskatchewan Agriculture, “Buy-local” project, (100 hours)
2008	Saskatchewan Agriculture, Distribution project, (100 hours)
2008	Canmar Grains, Exporting barley to Mexico project (25 hours)
2007	<i>Progress2Capital</i> , Entrepreneur mentorship (50 hours)
2007	Saskatchewan Communication Network (SCN), Market intelligence for Satellite Service (75 hours)
2007	Canmar Grains, Exporting barley to Mexico project (60 hours)
2006	Ekoresources (Ukraine), Glauconite project, (75 hours)
2006	Saskatchewan Wheat Pool, Canola project in Australia (75 hours)
2006	SpiritAir, Market intelligence report (50 hours)
2006	<i>Progress2Capital</i> , Entrepreneur mentorship (50 hours)
2005	iQMedix, CliniciQ market intelligence project (75 hours)
2005	PFRA, Community Pasture project (125 hours)
2004	Association des Détaillants en Alimentation du Québec, Recy-Qc project (220 hours)
2002-2004	Association des Syndicats de Copropriété du Québec (2000 hours)
1998-2000	Pearson Education, Marketing intelligence and editor strategy (200 hours)
1998-2000	Hilti Canada, Sales Force Strategy and marketing (100 hours)

Dr. Sylvain Charlebois

September 12 2009