

Dr. Marc-Andre Pigeon

Language Skills

Language	Read	Write	Speak	Understand	Peer Review
English	Yes	Yes	Yes	Yes	Yes
French	Yes	Yes	Yes	Yes	Yes

Degrees

- 2002/9 - 2008/4 Doctorate, Philosophy, Mass Communications, Carleton University
Degree Status: Completed
Thesis Title: Conflict, Consensus, Convention: The Depoliticization of Canada's macroeconomic discourse
Supervisors: Dwayne Winseck, 2005/9 - 2008/4
- 1996/9 - 1998/4 Master's Thesis, Economics, University of Ottawa
Degree Status: Completed
Supervisors: Marc Lavoie, 1997/9 - 1998/4
- 1988/9 - 1992/4 Bachelor's Honours, Bachelor of Journalism, Carleton University
Degree Status: Completed
Supervisors: Robert Rupert, 1991/9 - 1992/4

User Profile

Employment

- 2017/1 - 2018/8 Assistant Vice President, Canadian Credit Union Association (CCUA)
Full-time
Developed policy responses to major credit-union related policy issues (e.g., deposit insurance review, taxation policy, prudential policy), lead research research strategy and oversaw CCUA data collection strategy.
- 2017/3 - 2017/8 Vice President, Government Relations, Canadian Credit Union Association (CCUA)
Full-time
Lead a team of 15 government relations, policy, and data staff in efforts to advocate on behalf of credit unions with federal and provincial policymakers.
- 2010/9 - 2017/1 Director, Financial Sector Policy, Canadian Credit Union Association (CCUA)
Full-time
See job description under "Assistant Vice President"

- 2013/7 - 2014/3 Special Advisor, Department of Finance (Canada)
Full-time
Advised Department of Finance on credit union policy development and financial consumer policy issues (e.g., financial literacy, collateral-charge mortgages, low-cost/no-cost mortgages, etc).
- 2009/9 - 2013/4 Carleton University
Part-time, Sessional, Lecturer
Taught third year course: Communications Industries and Institutions
- 2009/9 - 2010/9 Senior Project Leader, Department of Finance (Canada)
Full-time
Coordinated research effort for Task Force, analyzed evidence, drafted task force reports and provided strategic advice to the executive director.
- 2000/9 - 2009/9 Research Officer, Library of Parliament
Full-time
Served as researcher or lead analyst on House of Commons Standing Committee on Finance, Standing Senate Committee on Banking, Trade and Commerce, House of Commons Public Accounts Committee and Standing Senate Committee on Agriculture and Forestry. Produced economic and policy analysis as requested for Members of Parliament.
- 1998/9 - 2000/8 Research Assistant, The Jerome Levy Economics Institute
Full-time
Assisted staff economists with data gathering, analysis and literature reviews. Wrote and edited policy notes and briefs and presented research at academic conferences.
- 1992/5 - 1995/6 Financial Journalist, Bloomberg Business News
Full-time
Wrote business and economics-related news stories, working quickly under deadline pressure and through a rigorous editorial review process. Areas of focus: banking, fiscal and monetary policy, bond market, stock market.

Courses Taught

- 2009/09/02 -
2013/05/31 Sessional Lecturer, Carleton University
Course Title: Communications Industries and Institutions
Course Level: Undergraduate
Number of Students: 70
Lecture Hours Per Week: 3
Tutorial Hours Per Week: 1
Guest Lecture?: No

Mentoring Activities

- 2016/9 - 2018/6 Supervisor, Saint Mary's University
Number of Mentorees: 2
Mentorees: Joshua Noble Kyle MacNeil
Supervised diploma and master's students in the St. Mary's University Co-operative Management Course

Publications

Journal Articles

1. (2012). Data Access, Availability, and Aspirations: A Credit Union Story. *Journal of Co-operative Accounting and Reporting*. (Summer)
Published, Centre of Excellence in Accounting and Reporting for Co-operatives,
Refereed?: No
2. (2001). Can a Rising Tide Lift all Boats?. *Journal of Economic Issues*. 34(4): 525-531.
Co-Author
Published,
Refereed?: Yes
Number of Contributors: 2
Contribution Percentage: 41-50
Description of Contribution Role: Collected / analyzed data, drafted portions of article.
3. (2000). Can Penal Keynesianism Replace Military Keynesianism? An Analysis of Society's Newest 'Solution' for the Hard to Employ and a Proposal for a More Humane Alternative. *Social Justice*. 27(2): 148-161.
Co-Author
Published, *Social Justice/Global Action*,
Refereed?: Yes
Number of Contributors: 2
Contribution Percentage: 41-50
Description of Contribution Role: Collected and analyzed data, conducted literature review, drafted sections of article, edited, submitted and revised.

Book Chapters

1. (2011). The Wizards of Oz: Monetary Policy, Business Media and Financializations - Linkages and Consequences. Dwayne Winseck Dal Yong Jin. *Media Political Economies: Hierarchies, Markets, and Finance in the Global Media Industries*.
Published, Bloomsbury,
Refereed?: No
2. (2005). Interest Rate Policy at the Bank of Canada : Setting the Agenda. Marc Lavoie Mario Seccareccia. *Central Banking and the Modern World: Alternative Perspectives*. , Edward Elgar,
Refereed?: No

Thesis/Dissertation

- [1.](#) Conflict, consensus, convention : the depoliticization of Canada's macroeconomic discourse.
Carleton University.

Newspaper Articles

1. (1999). Don't blame high taxes for the brain drain There are other reasons why Canadians are going to the United States, and many of those people intend to return. *Globe and Mail*. 1999/09/07(Commentary)
Toronto,

Magazine Entries

1. (2013). Nudging our Way Forward One Decision at a Time. Policy Options. (June) Published, Institute for Research on Public Policy (IRPP),
2. (1999). Did the Clinton Rising Tide Lift All Boats?. Challenge: The Magazine of Economic Affairs. 42(3): 14-34.
Published, Taylor & Francis Ltd,

Working Papers

1. Co-Author. (Marc-Andre Pigeon Sean Goebey Indie Madar). (2017). Canadian Credit Union Perspectives on Marketplace Lending: New Approaches from Day One.
Number of Contributors: 3
2. (2000). It Happened but Not Again: A Minskian Analysis of Japan's Lost Decade (and Some Thoughts on Parallels with Recent Events in the U.S. and Canada).
3. Co-Author. (Marc-Andre Pigeon L. Randall Wray). (1999). Down and Out in the United States: An Inside Look at the Out of the Labor Force Population.
Number of Contributors: 2
4. Co-Author. (Marc-Andre Pigeon L. Randall Wray). (1999). Demand Constraint and Economic Growth.