

The Canadian Centre for the Study of Co-operatives presents

CO-OP CONVERSATIONS

A casual online gathering for co-operative professionals to learn from others in the field and exchange information

DO CO-OPERATIVE EMPLOYEES SHOP AT CO-OPERATIVES?

Date: Wednesday, October 5

Time: 12:00 - 1:00 PM

(Saskatchewan time)

Where: on Zoom (free to attend)



Over the past year, the Canadian Centre for the Study of Co-operatives has been working on a study exploring the shopping behaviour of co-operative employees. The study tries to answer three questions: 1) do people who work at co-operatives buy the goods and services they help to produce; 2) do they demonstrate an affinity for consuming the goods and services of other co-operatives, to the benefit of the larger co-operative sector; and 3) what attitudinal motivators and/or demographics are associated with shopping at a co-operative? To answer these questions, we administered a survey to three co-operatives in an urban Saskatchewan centre. The survey generated 359 employee responses. In this presentation, Stan Yu will be sharing some findings from this study and facilitating a conversation about their implications for the co-operative sector.

RSVP HERE:
[HTTPS://WWW.SCHOOLOFPUBLICPOLICY.SK.CA/FORMS/2022-EVENTS/PUBLIC-LECTURES/CCSC-EVENT-PUBLIC-LECTURE-STAN-YU-OCT-5-2022.PHP](https://www.schoolofpublicpolicy.sk.ca/forms/2022-events/public-lectures/ccsc-event-public-lecture-stan-yu-oct-5-2022.php)



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