Debates about Canadian Medicare have long been characterized by “health care zombies”: bad policy ideas that refuse to die. Join us as Dr. Danielle Martin, family physician, health care administrator and policy expert, drives an evidence-based stake through the heart of health care zombies and proposes evidence-informed solutions to health care challenges. Dr. Martin’s new book, BETTER NOW: 6 Big Ideas to Improve Health Care for All Canadians will be released by Penguin Random House in January 2017 (www.6bigideas.ca). Copies will be available for purchase at the lecture.

Danielle Martin is a family doctor and national media commentator on the health issues that hit closest to home for many Canadian families. She practices in the Family Practice Health Centre at Women’s College Hospital where she is also the Vice-President of Medical Affairs & Health System Solutions. In 2013, she helped found the WCH Institute for Health Systems Solutions and Virtual Care – a real-world solutions engine dedicated to solving the health gaps in our system. Known for her debate on the merits of the Canadian vs. American health systems, she continues to defend and define the ways that we can make our healthcare system even more worthy of our immense national pride.