

# BRINGING CASE STUDIES INTO THE ONLINE CLASSROOM

*A Johnson Shoyama On-Ed Presentation*

**Thursday, June 11, 2020 | 9:00 – 10:30 am**

Delivered via [Zoom](#) (Meeting ID: 975 5202 5590 | Password: 650663)

How can professional academic programs respond to the skills needed in the modern workplace and create opportunities to bridge theory and practice? As the expression goes, “In theory, there is no difference between theory and practice. But in practice, there is”. Can theory and practice be brought together in an online professional program? This presentation will discuss lessons from bridging theory and practice in an Online Master of Public Administration degree. Within this program, instructors have woven cases—such as the carbon tax legislation, the phoenix pay system, the duty to consult, and affordable housing— throughout courses as diverse as Public Policy Analysis, Economics, Statistics, Public Finance, and Governance and Administration. This presentation will share examples and experiences of cross-course integration of case studies, applied assignments, and practitioners in program development.



## PRESENTED BY Martin Boucher

Martin Boucher is the academic lead for the online Master of Public Administration (online MPA) and plays a key role in the Governance and Entrepreneurship in Northern and Indigenous Areas (GENI) program. Martin has over ten years of experience in online learning, teaching, and development. He is currently completing his PhD in Environment and Sustainability (SENS) at the University of Saskatchewan (USask), where his research focuses on socio-technical pathways to clean energy in Canada, the United States, and Sweden.

*The Online Education (OnEd) Network is a group of experts—and aspiring experts—working towards creating top-notch online courses for the university community.*

For more information or to be added to the OnEd mailing list, please contact Martin Boucher ([martin.boucher@usask.ca](mailto:martin.boucher@usask.ca)) or Emmy Neuls ([emmy.neuls@usask.ca](mailto:emmy.neuls@usask.ca)).



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