



CSIP INNOVATION FORUM

Science, technology and innovation policy is essential in shaping our future. Translating the narrative into clear options, strategies and outcomes is necessary, but far from simple.

Thursday, January 28
10:00 - 11:15 a.m. (CST)

Delivered by Zoom.

[Click here to register and a link will be emailed to you.](#)

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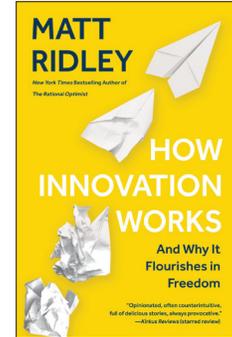
How Innovation Works: And Why It Flourishes in Freedom

PRESENTED BY: Matt Ridley, Author and National Bestseller, *The Rational Optimist*

Innovation is the main event of the modern age, the reason we experience both dramatic improvements in our living standards and unsettling changes in our society. Forget short-term symptoms like Donald Trump and Brexit, it is innovation itself that explains them and that will itself shape the 21st century for good and ill. Yet innovation remains a mysterious process, poorly understood by policy makers and businessmen, hard to summon into existence to order, yet inevitable and inexorable when it does happen. In this presentation, Matt Ridley argues that we need to change the way we think about innovation, to see it as an incremental, bottom-up, fortuitous process that happens to society as a direct result of the human habit of exchange, rather than an orderly, top-down process developing according to a plan.

***Matt Ridley** is the author of the recently-released *How Innovation Works*, as well as *The Rational Optimist* and several other books related to science and human progress, which have sold over a million copies. He is also a biologist, newspaper columnist, and member of the House of Lords in the UK.*

The Centre for the Study of Science and Innovation Policy (CSIP) invites all students, faculty, researchers, and citizens interested in the study of science, technology and innovation policy to participate in a bi-weekly forum. CSIP is pleased to co-host this session with SAIFood.



***SAIFood, making information digestible.** Because research isn't written for the kitchen table, SAIFood breaks down what's happening within agricultural policy and research, agri-food innovation, regulation and sustainability through weekly blogs. Our goal at SAIFood is to keep you up to date and curious to know more about sustainable agriculture, innovations and food.*