POLICY Brief





PHOTO CREDIT: ADOBESTOCK

Getting "Serious" About Climate Change: The Case for Nuclear

By John Richards, Professor of Public Policy, Simon Fraser University

December 10, 2021

On the one hand, liberal greens will tell you that the world is ending but that we must not use nuclear power, an abundant source of clean energy, to stave it off. On the other hand, conservative greens will tell you that the world is ending, but that we can't burden people with a carbon tax or a gasoline tax to slow global warming.

On a third hand, suburban greens will tell you that the world is ending, but that they don't want any windmills, solar farms or high-speed rail lines in their backyards. On a fourth hand, most of today's leaders will tell you that the world is ending, so at Glasgow they've all decided to go out on a limb and commit their successors' successor to deliver emissions-free electricity by 2030, 2040 or 2050—any date that doesn't require them to ask their citizens to do anything painful today.

This is not serious—not when you're talking about reversing all the ways that we have destabilized Earth's systems, from ice caps and ocean currents to coral reefs and tropical forests to the density of carbon dioxide in the atmosphere. This is pretend.

Serious was how we responded to Covid-19, when it really did feel like the world economy was ending: We fought back with the only tools we have that are as big and powerful as Mother Nature—Father Profit and New Tech." - Tom Friedman, New York Times (17 November 2021) Friedman succinctly makes a cogent argument.¹ With exceptions, the political leaders speaking at the Glasgow UN Congress of the Parties (COP26) were not "serious". Perhaps the most ominous evidence of lack of seriousness is s.36 of the Glasgow Climate Pact:

s.36 Calls upon Parties to accelerate the development, deployment and dissemination of technologies, and the adoption of policies, to transition towards low-emission energy systems, including by rapidly scaling up the deployment of clean power generation and energy efficiency measures, including accelerating efforts towards the phase-out of unabated coal power and inefficient fossil fuel subsidies, recognizing the need for support towards a just transition.²

Optimists note that this is the first mention in a COP statement of eliminating use of coal to generate electricity; realists note that, at the last minute, India and China amended the text by substituting "phase down" in lieu of "phase-out".

Whatever the interpretation, s.36 is not "serious" in Friedman's terms. His implicit definition of "serious" is that politicians invest their political capital in launching programs that: 1) are undertaken now, as opposed to programs scheduled to ramp up over time or come into effect in future decades; and, 2) have potential to make a major impact in lowering greenhouse gas emissions (GHGs).



The fundamental reason democracies avoid "serious" climate change policy is that the majority of the electorate rarely give a high priority to events that occur beyond one or two decades. Mark Carney has labeled this problem as the "tragedy of the horizon".³ Another way to summarize is that, even using a low discount rate (say 2 per cent) on future events, the present value of avoiding future climate costs, however large the undiscounted costs, is unlikely to exceed the present value of here and now costs of implementing "serious" programs.

The International Panel on Climate Change (IPCC) is a UN organization responsible for assembling climate change scientific studies. In a 2018 report targeting policy makers, it put forward four pathways that would probably hold the increase in average world temperature to +1.5 degrees Celsius, relative to pre-industrial estimates (see Box 1).

Box 1: IPCC Pathways to Limit Future Temperature Rise to 1.5 degrees Celsius

Pathway 1: Requires that innovations can simultaneously reduce energy demand and increase living standards, especially in the global South. A downsized energy system enables rapid decarbonization of energy supply. Afforestation is the only carbon dioxide removal option considered. There is no need for either fossil fuels with carbon capture and storage or bioenergy.

Pathway 2: Requires faith in international cooperation with a focus on sustainability including energy intensity, human development, economic convergence, shifts toward sustainable and healthy consumption patterns (e.g., substitution of plant-based protein for red meat), low-carbon technology innovation and well-managed land systems. Requires some limited societal acceptability for carbon capture and storage, and bioenergy.

Pathway 3: Implies that social as well as technological development follows historical patterns. In other words, final energy demand continues to grow. Central to this pathway is that we support universal acceptance of nuclear power. The scenario projects a fivefold increase in use of nuclear, a ninefold increase in non-biomass renewables and a sevenfold increase in carbon capture and storage plus bioenergy. (At present, adding carbon capture from fossil-fuel power generation roughly doubles the cost per kilowatt-hour).

Pathway 4: A resource- and energy-intensive scenario in which economic growth and globalization lead to widespread adoption of greenhouse-gas-intensive lifestyles, including high demand for transportation fuels and livestock products. Emissions reductions are mainly achieved through technological means. We need faith in new technology removing carbon dioxide from the atmosphere, faith in carbon capture and storage and faith in bioenergy fuels.

Souce: Summary of pathways defined in IPCC. 2018. Summary for Policymakers (p.14)

The fundamental reason democracies avoid "serious" climate change policy is that the majority of the electorate rarely give a high priority to events that occur beyond one or two decades. Mark Carney has labeled this problem as the "tragedy of the horizon".

Each pathway requires policies that, at present, is highly unpopular in high-income countries and/or depends on technological innovation that may or may not materialize. The first requires reduced world energy demand, massive increase in forest cover, and emphasis on increased living standards in the global South. The second requires high levels of international co-operation, lower energy intensity, and major shift in diets from meat to plantbased protein. The third assumes extrapolation of historical trends in energy use. Central to this pathway is massive increase in share of energy derived from nuclear power, also an increase in nonbiomass renewables, and in carbon capture and storage. The fourth requires optimistic trends in technology for CO2 removal from the atmosphere and faith in carbon capture and storage.

>> The Value of the Pathways is to Illustrate "Serious"

The first pathway requires Brazil, Indonesia, countries in tropical Africa, and Russia, among others, to halt illegal logging and find ways to expand forest cover. It also requires that the global North reduce energy demand and leave room for the global South to increase fossil-based energy use without endangering the +1.5 degree temperature cap. All good ideas, but they require Scandinavian quality of governance. The second requires that the world abandon meat, especially red meat. Good luck in persuading the majority across the world to become vegetarians, or perhaps eat chicken along with vegetables, fruit, and pulses. (No fish: substituting fish for meat accentuates pressure on endangered world fish stocks.) The IPCC is dubious about realization of the technological innovations required by the fourth.

The third pathway is the most viable. The case for it is that the majority in all countries—developing or high-income—will never agree to "phase down" or "phase out" fossil fuel energy without a reasonable substitute source of energy. As with the three other pathways, the third faces obstacles. Relative to 2010, it assumes a doubling of nuclear power capacity by 2030 and a five-fold increase by 2050. It undeniably poses serious problems. What about disposal of spent fuel? What about more Fukushimas? What



about the history of cost over-runs on ex ante construction cost estimates? The obscure white paper discussed below answers the questions adequately.

The good news about this pathway is the consensus among engineers that (relatively) small modular reactors (SMRs) are much safer than large earlier designs. Furthermore, engineers expect that use of standardized modular components will enable lower construction costs (per MW capacity) than earlier designs for much larger reactors. In 2018, a committee composed of a half dozen Canadian power companies as voting members and Natural Resources Canada as a non-voting member published a white paper on the potential to construct multiple SMRs.⁴ While the white paper addresses the technical questions, it does not address the major problem: public opinion in most high-income countries, including Canada, is opposed to expansion of nuclear power. One recent Canadian survey found overwhelming support for substituting renewable and "clean" energy over fossil-fuel based energy, but only 21 per cent were prepared to endorse nuclear as a clean energy option.⁵

Despite public attitudes, nuclear is making a comeback among some of the world's "deep thinkers" with deep pockets. The Union of Concerned Scientists, a respected group of scientists, publishes carefully researched reports on numerous US policy issues. In 2018, UCS published a monograph advocating expanded investment in US nuclear power capacity.⁶ In a recent issue (13 November 2021), The Economist published an editorial and two articles on the potential of nuclear power in reducing greenhouse gases associated with power generation. All three are positive. Bill Gates has decided to put serious money behind his pro-nuclear advocacy. He is investing half the cost of a \$4 billion modular nuclear reactor to replace a coal-fired plant in a Wyoming coal town, with the US government is paying the other half. He is partnering with Warren Buffett on other nuclear projects.⁷ The most recent large firm to announce a major investment in SMRs is Rolls Royce (BBC 2021).8

And in Canada? Incidentally, the white paper mentioned above and a more recent "action plan" are not on the Natural Resources Canada website.9 Nominal "action plan" supporters include six provinces and territories (Alberta, Saskatchewan, Ontario, PEI, New Brunswick, Yukon) major provincial power companies in supportive provinces, a few universities (not my university, SFU), several Indigenous organizations and municipalities, civil society groups, industry associations, heavy industry (e.g., Suncor), engineering firms, and SMR would-be vendors (e.g., CANDU). You are forgiven if you have not heard of this "action plan". It is probably the least visible of any climate change policy initiative developed in Ottawa.

Neither Jonathan Wilkinson nor Steven Guilbeault is likely to reach out and seek individual opinions on how to activate the SMR "action plan"—and change public opinion. However, here are a few strategic arguments that make the point why nuclear power needs to be part of any serious policy strategy to address climate change:

- Wind and solar power are valuable renewable non-fossil energy sources, but solar does not generate power at night and wind must blow. Hydro and nuclear are the two Canadian sources of significant "dispatchable" power available at all times. Unfortunately, there remain few unexploited sites for largescale hydro dams.
- While Canada gets most of its power from non-fossil fuels, it still gets nearly a fifth from coal, natural gas, and petroleum (see Table 1). Over this decade, Canada could eliminate nearly all fossil-fuel generated electricity by construction of about 50 SMRs.¹⁰ Ottawa's investment of, say, \$50 billion over the next decade might be considered "serious" policy. Construction jobs for SMRs could be a suitable substitute for many jobs linked to fossil fuel power generation.
- The estimated levelized cost per MWH of electricity generated by SMRs is probably similar to that for natural gas or hydro. There are many SMR designs on the drawing board, and no consensus on optimal design. Hence, there is considerable uncertainty about the range of unit costs of energy generated by SMRs. By commitment to build multiple SMRs in Canada, we can contribute to developing optimum designs (see Figure 1, next page).
- Canada was a leader in mid-20th century in nuclear power technology. It could become a leader again. Since Canada generates 15 per cent of its power from nuclear plants, it

Table 1: Distribution of Canadian Fossil and Non-Fossil Generation of Electricity, 2018

Non-Fossil Fuel		Fossil Fuel	Fossil Fuel	
Туре	Percent	Туре	Percent	
Hydro	59.6	Natural Gas	9.4	
Nuclear	14.8	Coal	7.4	
Wind	5.1	Petroleum	1.3	
Biomass	1.7			
Solar	0.6			
Total	81.8	Total	18.1	
Courses Consider 2021 Flagt	i it. Et. N. t		, a contract of the stand and such as a second state of the state of t	

Source: Canada. 2021. Electricity Facts, Natural Resources. Accessed 20211120 at https://www.nrcan.gc.ca/science-and-data/data-and-analysis/energydata-and-analysis/energy-facts/electricity-facts/20068



POLICY Brief



Figure 1: Comparison of levelized cost of electricity from on-grid SMRs with other options: Best case (6% discount rate, more innovative technology)

Source: Canadian Small Modular Reactor Roadmap Steering Committee. 2018. A Call to Action: A Canadian Roadmap for Small Modular Reactors. Ottawa, Ontario, Canada (p.33).

Note: Levelized cost is a measure of total cost per unit of electricity. It is the cost per unit of electricity such that the present value of projected electricity produced over the lifetime of a project equals the present value of all construction and operating costs.

has considerable engineering capacity in nuclear power generation.

- A commitment to invest in nuclear power would probably generate, in time, an export potential. If Canada was prepared to invest heavily in multiple SMRs—some based on Canadian designs, some on designs from elsewhere—and thereby eliminate domestic fossil-fuel power generation, we would build within a decade a comparative advantage over other countries in constructing and managing SMRs. If SMRs become widespread, Canada would be in an ideal position to export its expertise.
- Canada could designate aid to SMR construction in developing countries as a major priority for our foreign aid budget.
 Eliminating the 18 per cent of Canadian electricity currently based on fossil fuels should be an initial goal. Most developing countries rely on fossil fuel-based power, and lack of adequate power capacity is a major impediment to their economic development. ("Load shedding" refers to the frequent shut down over many hours of regions of a country because system demand exceeds system capacity. It is one of the most widely understood English-language words among the poor in the global South.)

Pursuing "serious" climate change policy inevitably exposes a country to potentially losing out in some future unpredictable collective co-ordination game. Clearly, there is potential for

Canada, a major global source of high-grade uranium deposits, to be a leader in the third pathway. It comes with obvious risks, mostly related to public opinion. Others may prefer to sketch out one of the other IPCC pathways—or invent an altogether new pathway. Whatever the option, if "serious", it will entail significant financial and political investments now, with uncertain future benefits.

References

Please view the online version of this brief for a list of references.

ISSN 2369-0224 (Print) ISSN 2369-0232 (Online)



John Richards

A trained economist, John Richards has written extensively on social policy in Canada, primarily via the C.D. Howe Institute where he holds the Roger Phillips chair in social policy. His current social policy focus is on Aboriginal policy. He is also the co-editor of Inroads, a Canadian policy journal. Early in his career he co-wrote a book (with Larry Pratt) on the history of the resource sector (oil, coal, gas, potash, oilsands) in Alberta and Saskatchewan. A professor at Simon Fraser University's School of Public Policy, Richards has taught and conducted research in Bangladesh over the last decade and heads a modest policy institute linked to the International University of Business Agriculture and Technology.

The Johnson Shoyama Graduate School welcomes submissions for Policy Briefs from our readers. If you have a subject idea that is current, topical and relevant to the public policy debate, please contact Policy Briefs editor Dale Eisler at dale.eisler@uregina.ca.

People who are passionate about public policy know that the Province of Saskatchewan has pioneered some of Canada's major policy innovations. The two distinguished public servants after whom the school is named, Albert W. Johnson and Thomas K. Shoyama, used their practical and theoretical knowledge to challenge existing policies and practices, as well as to explore new policies and organizational forms. Earning the label, "the Greatest Generation," they and their colleagues became part of a group of modernizers who saw government as a positive catalyst of change in post-war Canada. They created a legacy of achievement in public administration and professionalism in public service that remains a continuing inspiration for public servants in Saskatchewan and across the country. The Johnson Shoyama Graduate School of Public Policy is proud to carry on the tradition by educating students interested in and devoted to advancing public value.

For more information on the Johnson Shoyama Graduate School, visit www.schoolofpublicpolicy.sk.ca